



**AN  
AWARD-WINNING  
TOURISM  
MARKETING  
AGENCY**





Who we are and what we do



**Bluebrick** is a tourism marketing agency proudly serving state tourism boards in India. With offices in Delhi and Bangalore and with a passion and expertise for developing inbound travel in emerging markets, our mission is to introduce more travelers to the various Indian states.



Bluebrick is the go-to resource to raise your brand's profile and market share in overseas tourism market.

Our agency has a wealth of experience in destination marketing. We represent several travel and tourism organizations, including city and state destinations, attractions, hotels, cruise lines and retailers, through travel trade, marketing and public relations services.

We have established lasting client relationships and a reputation as an outstanding marketing agency. From planning through execution, we are your trusted partner, collaborator and advisor with the optimal tools, network and team to help our clients strengthen relationships and brand recognition.



We have a **strong professional presence in USA, UK, China, Australia, Middle East and Europe** making us highly knowledgeable influencers to educate your key stakeholders and prepare them to provide a great visitor experience.

We not only the geography, economy, politics, government regulations, and culture of these regions but are also experts when it comes to the changing travel distribution systems and how the digital revolution has impacted our industry. Through this transformative time, we serve as a **digital leader** to our clients.

From public relations and social media to video production and creative, our work is **produced in-house** to ensure the highest-quality and maximize efficiencies for integrated marketing campaigns.

We have an **earned-centric approach**, meaning our ideas connect with people and spark the desired behavior. Whether we're developing a co-op with an OTA or launching a social media campaign, we develop authentic and compelling content that builds trust, interest, and motivation to act.

# What we do

## Communications

- Brand Identity
- Advertising
- Marketing Collaterals: Brochures, Flyers, Point of Sale elements, Exhibits
- Websites: Concept to Execution
- Digital Marketing/ Automation Campaigns
- Social Media Network



# What we do

## PR and Marketing Representation

- Tourism Boards, Hotels, Resorts, Tour Operators
- Trade Networking
- Trade PR
- Familiarization Trips



# What we do

## Others

- Photography
- Films
- Videos







The heart of  
Incredible India



*Karnataka*  
One state. Many worlds.  
Department of Tourism



अतुल्य ! भारत  
Incredible India



SOME OF OUR CLIENTS

Thank you

